

# Equestrian Events at Lord Creek Farm 2017 Sponsorship

## **MOUNTED GAMES RIDE & LYME HUNTER PACE**

Proceeds from these two events will support Lyme Trail Association, High Hopes Therapeutic Riding, Inc. and the Connecticut Valley Pony Club.

Here is an opportunity for your message and company name to be seen by equestrians, family and friends from all over the region by sponsoring this year's activities at Lord Creek Farm. Our first event, taking place on June 17th (rain date June 18th), **Mounted Games Ride**, combines a trail ride with a partner and competition at six mounted games at stations throughout the property. The **Lyme Hunter Pace**, taking place on September 24th, is a cross-country ride with a partner over a marked and timed course up to 9 miles in length.

The **Lyme Trail Association** is dedicated to the maintenance, stewardship and enjoyment of trails in Lyme and the surrounding area. We support a community of horseback riders and non-riders who appreciate the rural character of Southeastern Connecticut and understand the importance of preserving the area's rustic nature.

**High Hopes** has been in operation since 1974 and annually serves over 1500 individuals, ages 3 through 80 and is one of the oldest and largest therapeutic riding centers in the United States. Its mission is to improve the lives of people with cognitive, physical and emotional disabilities through the benefits of therapeutic horseback riding and other equine assisted activities.

**The Connecticut Valley Pony Club**, a member of the United States Pony Club, provides an educational program for children and young adults up to 25 years of age. It teaches riding, mounted sports, and the care of horses and ponies, thereby developing responsibility, leadership, and self-confidence.

Please review the sponsorship opportunities on the following page for ways you can support equestrian events at Lord Creek Farm. By doing so, you will make a tremendous difference in the lives of children and adults throughout our community. Please visit [LymeTrailAssociation.org](http://LymeTrailAssociation.org) for more information about the event.





## Event Sponsorship Levels

### PREMIUM SPONSOR

\$1,000

- Prominent signage at 2017 events acknowledging your company's support.
- Banner prominently displayed at both events.
- Prominent acknowledgement in event programs.
- Your logo will be included in all electronic event communications referring to this year's events.
- Premium position of your company name on homepage of Lyme Trail Association and High Hopes' website with a link to your website.
- Ribbon presenter.

### BLUE RIBBON SPONSOR

\$500

- Signage recognizing your support prominently displayed at your choice of Mounted Game Station and Hunter Pace jump during 2017 events.
- Acknowledgement in event programs.
- Your company name will be included in all electronic event communications referring to this year's events.
- Recognition of your sponsorship on homepage of Lyme Trail Association website with a link to your website.

### RED RIBBON SPONSOR

\$250

- Acknowledgement in event programs.
- Your company name included in all electronic event communications referring to this year's events.
- Recognition of your sponsorship on homepage of Lyme Trail Association website with a link to your website.

### SUPPORTER

\$100 and under

- Acknowledgement in event programs.
- Listing as Lyme Trail Association Sponsor or Supporter on Lyme Trail Association website with link to your website for 12 months.

*Sponsorship commitments with FULL PAYMENT and artwork must be submitted by June 3rd to meet our promotional deadlines.*



## Sponsorship Commitment Form

Premium Sponsor • \$1,000

Blue Ribbon • \$500

Red Ribbon • \$250

Supporter • \$100 and under

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_

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*For insertion in event program and website.*

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**Please make checks payable to Lyme Trail Association.**

**Send completed form and your payment to:** Lyme Trail Association, 95 Cove Road, Lyme CT 06371

Sponsorship commitments with FULL PAYMENT and artwork must be submitted  
by June 3rd to meet our promotional deadlines.

***See [lymetrailassociation.org](http://lymetrailassociation.org) for more details about the event.***

The Lyme Trail Association is a 501c-3 non-profit organization